

Social Media Intern

**Overview:**

The Virginia Queer Film Festival provides access to films by, for, and about lesbian, gay, bisexual, transgender, non-binary and queer people and a forum for LGBTQ+ filmmakers to share and discuss their work with audiences.

Our inaugural three-day festival will take place take place in Norfolk, Virginia June 14 - 16, 2023, on the campus of Old Dominion University.

We also curate themed screenings throughout the year and produce programs in partnership with other arts, cultural, and service delivery organizations in Hampton Roads and across Virginia.

Our social media efforts will reach four distinct audiences during the course of the year: attendees, volunteers, donors, and sponsors.

We currently utilize Facebook, Instagram, Tik Tok, and YouTube.

**Skills and Duties:**

Advanced social media strategy abilities.

Experience with Facebook, Instagram, YouTube, and Tik Tok.

Experience with graphic design, video creation, and other digital content for use across platforms.

An ability to optimize social content strategically to drive results.

Knowledge of and ability to configure HootSuite social media management

An understanding of methods to establish brand awareness.

An understanding of how to implement advertising campaigns, post boosts, and other strategic paid placements within our social platforms.

**Requirements:**

Self-starter with excellent multitasking and organizational ability

Positive attitude, detail and customer oriented with good multitasking and organizational ability.

Ability to respond to rapidly changing circumstances and create social media posts on the fly.

**Compensation:**

The position will report to the Film Festival’s volunteer committee chairperson and provide monthly metric reports to the marketing committee chairperson.

This is a paid position requiring a total of approximately 8 hours per month for 60 days leading up to the Festival itself, and approximately 4 hours a month during the rest of the year. This may be revised according to of the needs of organization.

Starting date: Immediately

Compensation: $

To apply please email a current CV to board@vaqff.org.