**Broadcast Internship (Spring/Summer 2022) with Virginia Beach City FC**

**Department:** Communications, Public Relations, and Marketing

**Reports to:** Director of Communications

**Background:** Virginia Beach City FC is a National Premier Soccer League (NPSL) expansion team awarded in 2013. The team began to play in 2014 with their home matches at the Virginia Beach Sportsplex and currently plays at Powhattan Field. The club has found success on the field earning a Lamar Hunt US Open Cup Berth, two NPSL playoff appearances and an NPSL Mid Atlantic Regular Season Conference Championship Title.

For more information, visit vbcityfc.com.  
  
**Position Summary:** Virginia Beach City FC is seeking broadcast interns to assist the broadcast team in day-to-day operations. Applicant must have a strong desire to work in the sports industry, with specific knowledge of the game of soccer.

**Sub-Positions:**

* Camera Operator: Charged with the responsibility of operating the broadcast camera. The operator must understand when to zoom in and out and how to keep the ball in-frame at all times of active play.
* Floor Director: Charged with the responsibility of maintaining the stream of the match through behind-the-scenes production. The director will keep tabs on stream quality, scores of in-conference synchronous matches, and communications with the field level Sideline Reporter; while queuing broadcast graphics, ads, and shifting between camera angles.
* Sideline Reporter: Tasked with gathering thoughts and opinions of coaching staff, players, and occasionally fans or ownership before, during, and after each match. The reporter will be in constant communication with the broadcast booth during the match as their reports and interviews will be aired live in-stream. During down time between interviews, the reporter may help with the social media team in gathering and posting content across VB City FC social media platforms. The Sideline Reporter may also be asked to attend training sessions to help tell the personal stories and successes of First Team and Academy players and coaches or help push club events and news by creating news packages and written articles.
* Analyst Commentator: The “soccer connoisseur” who provides an in-depth analysis from a tactical and performance perspective. The Broadcast Analyst works directly with the Play-By-Play Commentator in the broadcast and will have their voice audible in the stream. (NOTE: THE ANALYST DOES **NOT** CALL PLAY-BY-PLAY ACTION AS IT HAPPENS. THE ANALYST SIMPLY PROVIDES PERSPECTIVE ON THE ACTION BETWEEN PLAYS)

Out of these positions, the club is looking for: 1-3 Camera Operators, 1-2 Floor Directors, 1-2 Sideline Reporters, and 1-2 Analyst Commentators. At maximum, this adds up to 9 available positions.

*Please note:* Positions are available for both “full-time” and game days only. THIS POSTION IS UNPAID.

**Duties and Responsibilities:**

* Attend every home match
* Assists in the production of the live broadcast during gamedays
* Assists the Director of Communications on gamedays with necessary tasks
* Work with the Director of Communications to report on the game from the team’s perspective
* Collaborate with other Virginia Beach City FC promotional staff to create and share ideas for content on the team’s Broadcast, YouTube, Instagram, Facebook, Twitter, ect.
* Communicate with local and regional media to promote Virginia Beach City FC and coverage of the team

**Qualifications:**

* Applicants working toward an undergraduate degree with an emphasis in journalism, broadcast or other communications related field are preferred but not required.
* Excellent communication skills, both written and verbal.
* Knowledge of Final Cut Pro or Adobe Premier is a plus, but not required.
* Proficient with Microsoft Office.
* Knowledge of soccer is preferred.
* Maintain highest level of professionalism within a pro team environment and in media work zones.
* High attention to detail and organization.
* Possess an outgoing, engaging, and professional personality.
* Multiple positions available (game day and/or full-time).

**Other Details:**Duration of internship dependent on applicant’s availability. Please keep in mind these are internship opportunities. If you do not meet all the criteria, your application may still be accepted as these roles should be taken as learning opportunities.  
  
To apply for this position, please email your resume and portfolio to creitz@mldasports.com.